

## CLAIMS

1. A method including  
associating a template document with a first document, said template  
document including a set of insertion points at which separate data can be inserted, said  
insertion points including code fragments, said code fragments each including instruc-  
tions capable of referencing at least a portion of said separate data;  
receiving a request message relating to said first document;  
sending a response message relating to said first document, said response  
message including said separate data.
2. A method as in claim 1, including defining a plurality of said tem-  
plate documents regarding said first document.
3. A method as in claim 1, including selecting one of a plurality of said  
template documents regarding said first document in response to said request message;  
wherein said response message includes information identifying said selected template  
document.
4. A method as in claim 1, wherein said first document includes at least  
one of: an email or groupware message, a posting on a bulletin board or newsgroup, a  
database entry.

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5. A method as in claim 1, wherein said request message includes information identifying at least one said template document already available to a sender of said request message.

6. A method as in claim 1, wherein said response message includes said template document.

7. A method as in claim 1, wherein said separate data includes a set of changed data from an earlier version of said first document.

8. A method as in claim 1, wherein said separate data includes a set of personalized data relating to a version of said first document.

9. A method as in claim 1, including redefining said template document in response to changes in said first document.

10. A method as in claim 9, including redefining said template document in response to a ratio of a measure of said changes in said first document data to a measure of data in said template document.

11. A method as in claim 1, wherein

1           said template document includes a web page;

2           said first document includes a web page;

3           said separate data includes a separate data structure from said web page.

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5           12.    A method as in claim 11, wherein said code fragments include

6   JavaScript.

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8           13.    A method as in claim 11, wherein said code fragments are executed  
9   or interpreted at a client in a task associated with presenting said template document.

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11           14.    A method as in claim 11, wherein said separate data structure in-  
12   cludes a cookie.

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14           15.    Apparatus including  
15           means for associating a template document with a first document, said tem-  
16   plate document including a set of insertion points at which separate data can be inserted,  
17   said insertion points including code fragments, said code fragments each including in-  
18   structions capable of referencing at least a portion of said separate data;  
19           means for receiving a request message relating to said first document;  
20           means for sending a response message relating to said first document, said  
21   response message including said separate data.

1           16.    Apparatus as in claim 15, including means for defining a plurality of  
2   said template documents regarding said first document.

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4           17.    Apparatus as in claim 15, including means for selecting one of a plu-  
5   rality of said template documents regarding said first document in response to said re-  
6   quest message; wherein said response message includes information identifying said se-  
7   lected template document.

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9           18.    Apparatus as in claim 15, wherein said first document includes at  
10   least one of: an email or groupware message, a posting on a bulletin board or newsgroup,  
11   a database entry.

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13           19.    Apparatus as in claim 15, wherein said request message includes in-  
14   formation identifying at least one said template document already available to a sender of  
15   said request message.

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17           20.    Apparatus as in claim 15, wherein said response message includes  
18   said template document.

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20           21.    Apparatus as in claim 15, wherein said separate data includes a set of  
21   changed data from an earlier version of said first document.

1           22.    Apparatus as in claim 15, wherein said separate data includes a set of  
2 personalized data relating to a version of said first document.

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4           23.    Apparatus as in claim 15, including means for redefining said tem-  
5 plate document in response to changes in said first document.

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7           24.    Apparatus as in claim 23, including means for redefining said tem-  
8 plate document in response to a ratio of a measure of said changes in said first document  
9 data to a measure of data in said template document.

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11           25.    Apparatus as in claim 15, wherein  
12 said template document includes a web page;  
13 said first document includes a web page;  
14 said separate data includes a separate data structure from said web page.

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16           26.    Apparatus as in claim 25, wherein said code fragments include  
17 JavaScript.

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19           27.    Apparatus as in claim 25, wherein said code fragments are executed  
20 or interpreted at a client in a task associated with presenting said template document.

1           28.    Apparatus as in claim 25, wherein said separate data structure in-  
2 cludes a cookie.

3  
4           29.    Memory or mass storage including  
5           a template document associated with a first document, said template docu-  
6 ment including a set of insertion points at which separate data can be inserted, said inser-  
7 tion points including code fragments, said code fragments each including instructions ca-  
8 pable of referencing at least a portion of said separate data;

9           a response message relating to said first document, said response message  
10 including said separate data.

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12           30.    Memory or mass storage as in claim 29, including a plurality of said  
13 template documents regarding said first document.

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15           31.    Memory or mass storage as in claim 29, including a plurality of said  
16 template documents regarding said first document; wherein said response message in-  
17 cludes information identifying a selected one of said plurality of template documents.

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19           32.    Memory or mass storage as in claim 29, wherein said first document  
20 includes at least one of: an email or groupware message, a posting on a bulletin board or  
21 newsgroup, a database entry.

1           33.    Memory or mass storage as in claim 29, including a request message  
2   for said document, said request message including information identifying at least one  
3   said template document already available to a sender of said request message.

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5           34.    Memory or mass storage as in claim 29, wherein said response mes-  
6   sage includes said template document.

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8           35.    Memory or mass storage as in claim 29, wherein said separate data  
9   includes a set of changed data from an earlier version of said first document.

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11           36.    Memory or mass storage as in claim 29, wherein said separate data  
12   includes a set of personalized data relating to a version of said first document.

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14           37.    Memory or mass storage as in claim 29, wherein  
15   said template document includes a web page;  
16   said first document includes a web page;  
17   said separate data includes a separate data structure from said web page.

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19           38.    Memory or mass storage as in claim 37, wherein said code frag-  
20   ments include JavaScript.

1           39.    Memory or mass storage as in claim 37, wherein said code frag-  
2   ments are executed or interpreted at a client in a task associated with presenting said tem-  
3   plate document.

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5           40.    Memory or mass storage as in claim 37, wherein said separate data  
6   structure includes a cookie.

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